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Valley

on Valley College Magazine

Peterson In
New Ceramics
Programs
Perennial Price
Hall of Fame
Creating An Event



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From the Editor

A New Buzzword

"Leadership" has been the buzzword on campus this fall—and for good reason.

A number of recent developments on campus underscore the College's new emphasis on leadership development for its undergraduates and for adult learners.

All new students this fall underwent a six-week orientation program which included several leadership development topics and featured a general introduction to the College, its offerings and expectations of students.

In addition, the Executive Committee of the Board of Trustees has approved, on a trial basis, eighteen \$5,000-a-year Presidential Leadership Scholarships, designed to attract to the campus students who are not only excellent scholars but who also possess leadership potential. President Arthur L. Peterson explains: "Students selected for these 'premiere' scholarships will be required to live on campus and demonstrate the qualities of campus and community leadership in their academic pursuits as well as in their extra-curricular activities."

He also said a Leadership Development Institute has been created "to assist middle managers to improve their professional leadership effectiveness and to enrich their personal lives as well." And, he said, "plans call for the additional development of leadership programs for promising high school students and for top executives, not only from South Central Pennsylvania, but from across the Northeast region."

On Our Cover

Shown on the cover of this issue is the new Presidential Collar designed for Dr. Arthur L. Peterson's inauguration as the fourteenth president of Lebanon Valley College.

Representing the mandate to the College President from the Board of Trustees, this symbol of leadership is a gold plated bronze replica of the College seal.

On the opposite page, Dr. Peterson appears in a new robe of office designed for the inauguration. F. Allen Rutherford Jr., president of the Board of Trustees wore a similar gown. Both gowns are made of silk faille in Lebanon Valley College blue with white velvet facing panels and sleeve chevrons.

Both the academic gowns and the Presidential Collar, to be worn at all future ceremonial College functions, are the generous gifts of the Dellinger families in memory of Curvin N. and Emma Strayer Dellinger, Sr. and represent still another important link between the Dellingers and their College.

FOURTEENTH PRESIDENT INVESTED



"A Celebration of Renewal" was the theme of this year's Homecoming Weekend, which culminated on Sunday, October 14, with the inauguration of Dr. Arthur L. Peterson as Lebanon Valley College's fourteenth president.

The three-part inaugural began with morning worship, followed by a lavish community luncheon, then an investiture service in the College's Miller Chapel, during which Peterson received the ceremonial robe of office and a symbolic Presidential Collar. Later, guests congratulated the new president during a reception in the West Dining Room of the College Center.

The Sunday morning Homecoming Worship, a joint service of the College and the Annville United Methodist Church, was led by the Reverend Jere R. Martin '57, pastor of the Annville United Methodist Church. The Reverend Arthur W. Stambaugh '45, pastor of First United Methodist Church, Hershey, presented the sermon and Bishop Felton E. May of the Harrisburg Area of the United Methodist Church presented the opening prayers.

E. Peter Strickler '47, treasurer of the College's Board of Trustees, presided at the luncheon, and Rabbi Louis Zivic of Beth Israel Synagogue Center, Lebanon, presented the invocation.

Several community representatives warmly welcomed the Petersons to Annville, the Lebanon Valley and South Central Pennsylvania. Among those present were: U.S. Representative Robert S. Walker; James A. Ream, president of the Pennsylvania Association of Colleges and Universities; Richard A. Zimmerman, president and chief executive officer of Hershey Foods Corporation; Pennsylvania State Senator David J. "Chip" Brightbill; State Representative George W. Jackson; Rose Marie Swanger, chairman of the Lebanon County Board of Commissioners, and Arthur J. Riepert, president of the Annville Township Board of Commissioners.

At the investiture, Peterson was honored by Bishop F. Herbert Skeet of the Philadelphia area of the United Methodist Church; F. Allen Rutherford, Jr. '37, president of the Lebanon Valley College Board of Trustees; Gerald D. Kauffman '44, first vice president of the Board; William H. Fairlamb, secretary of the faculty; George R. Marquette '48, vice president for student affairs; Tracy Lynn Wenger '85, president of the student council; and Robert A. Boyer '75, president of the alumni association. Dr. Richard Berendzen, president of The American University, Washington, DC., was the guest speaker.

In his inaugural response, Peterson told the more than 750 people assembled that the College will "address rigorously the leadership imperative"—the crying need for leadership development in all age groups—that he has a vision of LVC as the "Leadership College in America."

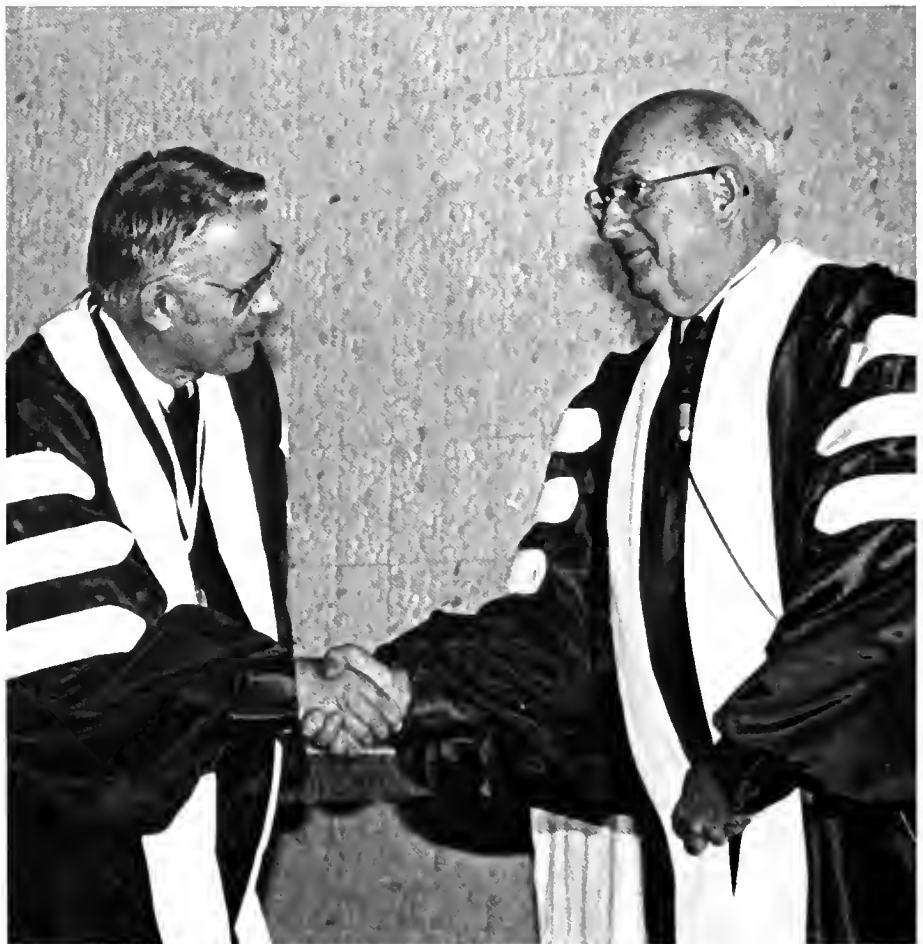
"Some of you have heard me," he told the audience, "stress my belief that LVC, to me, means *leadership* based upon strong personal *values*, which creates a commitment to *community*."

"Recently Frank Pace, a distinguished American business and government leader, wrote: 'Leaders are the molders and shapers of our society, the agents of positive change. They set the tone, chart the way. A place awaits them in every institution, public or private, at many organizational levels . . .

"Too often, that place goes untitled. As we discovered recently at a Lebanon Valley Community Conference held here at the College, we call upon the same few leaders over and over again in our community to assume the burden of all the major responsibilities. And the same is unfortunately true in our college communities as well.

"The simple fact is that the nation is not producing the number and quality of leaders its institutions and its communities need. At the same time our world grows increasingly complex and the demand for leaders grows exponentially.

"We need an organized approach for developing leadership capabilities. Our colleges and universities and secondary schools are ideally suited for



F. Allen Rutherford, Jr. '37, president of the Lebanon Valley College Board of Trustees, congratulates Dr. Peterson

this purpose but, for a variety of reasons, they have not yet responded sufficiently to this current, urgent need

"The latent capacity for leadership, present in varying degrees in all of our students, has not been formally addressed and developed. Our national educational system that has created such a vast array of valuable formal programs for developing gifted musicians, artists, writers, athletes, mathematicians and scientists, among others, has not yet set its sights squarely on the most vital discipline of all—leadership.

"Consequently, most students and many adults have little awareness of what leadership really means or of its importance. They have no grasp of the requirements and rewards of leadership: They are not afforded oppor-

tunities to make conscious choices in a pragmatic and rational way about leadership as a career option. For many, decisions to assume leadership roles in our society get missed by default and, as a result, an escape from freedom too often results—an escape which may take the form of simple neglect of one's obligation or a resort to mood altering substances—in simple terms, the abuse of drugs and alcohol.

"I am excited on this occasion of our celebration of renewal because I am confident Lebanon Valley College will meet that leadership development challenge. In fact, we already have moved well down the path to becoming America's leadership college . . .

"American higher education, par-

ticularly small private colleges like Lebanon Valley College, face difficult financial problems in the years ahead—fewer traditional students, increasing costs, physical plants that are wearing out—and so to deal with both the wisdom of continuity and the need for change we must broaden our mission and broaden our market so that we help people of all ages become more competent and humane learners and leaders.

"I have at this moment a very strong feeling of quiet confidence, confidence born of the kind of commitment I have felt here at LVC. Building upon the shoulders of the giants who have gone before us, I am fully confident we will meet our objective and we will serve our mission and we will serve it well."



Dr. Samuel O. (Soggy) Grimm, professor emeritus of physics, spends a quiet moment in Miller Chapel following Dr. Peterson's investiture



Bishop F. Herbert Skeete of the Philadelphia Area of the United Methodist Church addresses the inauguration audience

"LEADERSHIP"

Inaugural Address

by Richard Berendzen, President
The American University, 14 October 1984
Lebanon Valley College, Annville PA

Who are they? Are they born or are they made? Would we know them if we saw them? Would we want them if we found them? All groups, whether chimps or children, companies or countries, have them. Yet, no one knows for certain how they come to be. They develop in multifarious ways and ultimately act accordingly. Who are these people? They simply are the most influential, most famous, and most important among us. They are our leaders.

Although scholars for millenia have studied leaders' characteristics, no general theory has emerged, no single prescription for how to become a leader or even how to recognize one. Hundreds of tawdry books purport to tell how, but, some things, so it seems, only come from within.

Serious social scientists, writing arcane-ly on this ponderous topic, refer to "sociometric diagrams," "syntality," "expectancy-reinforcement theory role attainment," and "managerial grids." Even through such fog, however, some clarity can come.

Leaders are likely to be self-confident, persistent, socially popular, verbally facile, dependable and highly active participators. They are goal oriented. They often take the initiative, have a deep desire to excel, and assume responsibility. They sense other people's wants and needs, sometimes even before the people do themselves. They know uncannily well when to compromise and when to be resolute. And, they have vision. Edmund Burke claimed: "The great difference



between the real statesman and the pretender is that the one sees into the future while the other regards only the present.

Nineteen centuries ago, Tacitus noted that "reason and judgement are the qualities of a leader." Today, we might add charisma. In our instant TV era, leaders need more than insight and knowledge, determination and compassion. They also need humor, charm, and style. But whether in Pharonic Egypt, Homeric Greece, Caesarian Rome, Gupta India, T'angian China, Elizabethan England, Bolivarian republics, Marxist Russia, emerging Africa, or modern America, certain leadership characteristics hold: the ability to inspire, to challenge, to build confidence, and to create a sense of pride and hope. Gen-

uine leadership is collective, a symbiotic relationship bonding leader and follower. And the highest forms of leadership elevate, asking followers to do more, to be better and even to sacrifice. "True statesmanship," W. R. Alger asserted, "is the art of changing a nation from what it is into what it ought to be."

Styles of leadership differ idiosyncratically, ranging from laissez-faire to democratic to autocratic. Some lead by example, others by exhortation, others by intimidation, still others by inspiration. Confucius observed that "the superior man is easy to serve and difficult to please." Disraeli said: "I must follow the people. Am I not their leader?" Cynics claim that events make the leader, not vice versa.

Given all this, how do we recognize leadership? The

ultimate test of practical leadership according to James McGregor Burns "is the realization of intended, real change that meets the people's enduring needs."

But if leadership is so vital and a leader so cardinal, how can we educate for leadership? Indeed, for that matter, how can we have leadership in education itself? Just consider the need in education. A year and a half ago, a new publication came out, written not by a single author but a committee; published not by a scholarly press but by the U.S. Government Printing Office. A slim volume, with a blue cover, simple title, and shocking words: *A Nation At Risk*. It said that there is a rising tide of mediocrity sweeping over our public schools. And it further asserted if a foreign power had done to us what we did to ourselves in education we might have viewed it as an act of war. You might think such language is hyperbolic, yet the data support it. For the last quarter of a century, the average standardized test scores across the nation have dropped. But there is more. In the past few years one quarter of all the recruits in the U.S. Department of Navy have been unable to read past the ninth grade level. And that is important, you see, because the Navy requires at least a ninth grade reading ability to understand safety instructions in a modern American nuclear powered craft . . . not a theoretical problem of the year 2000, but a real one now in 1984.

But where do we turn to find the source of this educational malaise? Where has the leadership slackened? Frequently, teachers are blamed, because they are in the front lines and, sad to say, many of them have failed. Yet, there is another side. For we find teachers given insufficient funds and crowded space and deteriorating physical plants, with students who are unruly or who do not come to class wanting to learn. We expect teachers to do too many things. They're expected to teach not only academic subjects but even social skills. They're to teach not only reading and writing, but even a desire to learn itself. The inculcation of the basic desire to learn, the methodology

for it, the self-discipline required for it, should have been learned first and best elsewhere . . . at home, in church or synagogue, the boy scouts . . . somewhere, but not in the schools.

To find the source of the educational problems, we need not look far from home. I fear the root of the problem lies in the home itself. Awhile back a study was made of National Merit Scholars, the nation's top high school seniors, to find if there was any single characteristic that would typify many or most of them. Did they come from the North or the South, the East or the West? Private or public schools? Were they male or female? Were they predominantly from one socioeconomic or ethnic group? All of those sorting characteristics and many others failed. The students were diverse and came from all sectors of the land and all strata of our society. Of all of the diagnostics, only one correlated—not with the majority of the students in the study but literally with every one. What did all the National Merit Scholars have in common? All of them, almost every night, had evening dinner at home with their parents . . . presumably a time to

discuss the day's events. This is a minor matter perhaps, one almost not worth noting. Yet, that is where learning begins. That is the heart of education . . . over dinner, with parents, at home, *by example*. Moreover, it illustrates the cardinal role of education in teaching leadership. There is but one way to teach leadership: by example. Not through exhortation, but by deed. We see this in homes. We see it in schools. We see it in personal lives. And, increasingly, we even see it in society generally.

In the last year and a half, mutually beneficial bonds have been built between educational institutions and the rest of society. Between the public schools and higher education. Between higher education and business, the news media, government, and many other sectors of society. Some examples: Recently, the Bank of Boston observed an anniversary by giving an endowment of \$1.5 million to the public schools, so that the interest from that fund will go in perpetuity to support public education in Boston. In Denver, the Safeway stores have donated more than one hundred computers to the public schools. In



Dallas, a volunteer group has formed Positive Parents for Education, a support group for the public schools. And in Fairfax County, Virginia, the superintendent of schools is working with local business and industry to create a major science and technology high school. Those bridges are long overdue and we need them desperately.

But what is needed even more—not only in education but in all of American life—is a deep, abiding commitment to a personal, institutional, and even national sense of pride. For with pride, we will resolve not to permit educational standards to decline. With pride we will recognize and salute leadership and become leaders ourselves.

Now, to lead in any sphere of life at any epoch has been and always is difficult. But sometimes in education it seems especially so. The populations are great, the constituencies broad; and in education, many people want other persons' authority but not their responsibility. But whether in education or elsewhere in life, the words of Lao Tzu from the Sixth Century B.C. still ring true: "Of a good leader, they ultimately will say we did this ourselves." And leadership is made more difficult because of those who do not lead but block, those who criticize but do not help.

In the autumn of 1984, no theme could be more appropriate for an educational institution than that of leadership. And no educational institution is more appropriate to embrace it than this one.

Consider its achievements, its traditions, and its heritage. It was founded in 1866 . . . what an appropriate year! It was an apt time. In that year another fine institution was created, not too far away from Lebanon Valley College . . . a Methodist university: Drew. And in the mid-west, Carlton, another fine school. A plethora of educational institutions were founded in one year, and that was the year of founding of The American University . . . not the one in Washington, D.C. but the one in Beirut, Lebanon. And there was a sense of humanity and concern that year, the year of the founding of the American

Society for the Prevention of Cruelty to Animals. All of these were acts of leadership.

And that was the year in which nitroglycerin was mixed with other compounds, and a new product was invented . . . dynamite. And with it came a whole new era of mining, engineering, and warfare. It changed our lives. The inventor of dynamite? A Swedish engineer — Alfred Bernard Nobel. His name lingers on from the fortune he got from the invention he made in the year in which Lebanon Valley College was founded.

On a less serious vein, it was also the year in which, in Philadelphia, Breyers ice cream came into being. And Jack Daniels sour mash was invented in Tennessee. In Detroit, the Parke-Davis & Company pharmaceuticals came into being. And it was a banner year for the founding of publishing companies: Ginn & Company, G. P. Putnam & Sons, and Henry Holt Company, which later became Holt, Rinehart & Winston. And in literature it was a stunning time: Dostoevsky's *Crime and Punishment*, and Leo Tolstoy's epic, *War and Peace*. And at home, Walt Whitman penned a poem to his fallen leader, whose most immortal words were spoken only a few miles from Lebanon Valley College. The title of the poem: "O Captain! My Captain!" The leader: Abraham Lincoln.

Even today itself is ironically appropriate, for two decades ago from this very day—on October 14, 1964—the Reverend Martin Luther King received the Nobel Peace Prize.

So you see, this College has been and remains intimately linked with leadership. May it always be so.

We meet today because of leadership. That of the religious founders of this college.

That of the unique man you install today, an experienced professional in education and in politics.

And that of the boldness and vision of this old yet young college. One that values values. That has a warm and loving community. And one that—even in the perilous times of the mid-eighties—is bold enough to teach leadership. And that, you see, is leadership.

I salute you and wish you well.



Arthur L. Peterson

"Off the Job"



"A day to do anything I want to do?"

The president of Lebanon Valley College stroked his chin as he considered the question, smiled and stared off into the distance. It was impossible to know just what he was envisioning. Until he spoke.

"Well, Let's see. I'd go down to the Millard Airport where a little Bellanca aircraft would be waiting, and I'd fly down to Jekyll Island off the coast of Georgia. Then I'd body surf for two or three hours, if the waves were up. And then I'd fly up to Washington for a meeting with some of my old political cronies. After that late afternoon discussion, I'd get back into my plane and fly to Boston to take in the Boston Pops. After that, I'd fly home." He paused, then concluded, "I think that would be a very enjoyable day."

And that gives some insight into the man, Art Peterson.

He enjoys flying, although since his heart attack nine years ago he no longer holds a pilot's license. During his flying years he had two close calls while piloting small planes. One came

when a storm forced him into an emergency landing on a country road as he was en route to an interview for the presidency of Colorado State. The other close call came when he was flying his 93-year-old father to one of his brother's sapphire mines in Montana. Both magnetos gave out on his aircraft that time, and he had to glide six miles to attempt a landing on an Indian reservation. He says, as he recalls the experience, "I knew I only had one cut at the field." He made it, landing "gingerly between hay stacks."

He also enjoys the outdoors. Body surfing off Jekyll Island. Walking. Hiking. "And, sometimes," he says, "I just sit and look. The scene around Kreiderheim is so idyllic. Occasionally, we see deer playing in the meadow as dusk falls."

Art Peterson enjoys music—and not just the Boston Pops. He appreciates the music available on campus and makes every effort to attend all campus activities, including recitals. He is a bit of a musician himself. "I sang (baritone) in church choirs, and I played the trombone," he says.

Politics, once his career, remains one of his avocations. He also considers political history a hobby and is excited about his recent appointment as chairman of a committee for the reactivation of the Society for Political Inquiry charter. (The Society, many of whose original members were signers of the Constitution, was started in 1787 by Ben Franklin and went out of existence at the time of his death.) He also enjoys reading the political novels of Allen Drury.

While Art Peterson's flight of fantasy touched on several of the things that fill his off-duty hours, it missed one of the most important parts of his life, however. The father of a son and three daughters, Peterson says he resigned his first presidency (The American Graduate School of International Management known as Thunderbird) to spend more time with his wife, Connie, and the children. "After four years," he explains, "I realized it was possible to be a success professionally, but perhaps at the family's expense."

What, in his mind, constitutes a successful man?

"If one has a family," he begins, "being able to educate one's children is very important. To instruct them in the obligations of citizenship and to teach them how to make a contribution to others." He continues, "If, in one's adult life, the lives of the next generation can be infused with one's own values, that is a major success. Similarly, making such a contribution to the community. One who preaches and lives those values before his children and in his community can be considered a success."

Hall Of Fame

On Saturday, October 13, 1984, the following graduates were inducted into the Lebanon Valley College Hall of Fame:

Edwin H. White '17

In June of 1914 Hal White caused the *New York Times* to take notice of tiny Lebanon Valley College when he threw a no-hit, no-run game against Muhlenberg. It wasn't the first time that pitcher White had handcuffed Muhlenberg's batters, as earlier in the season he had struck out eighteen in LVC's 5-0 victory over the Mules.

That year Hal White and one other pitcher led the Valley baseball team to a 12-3 record, the finest they had ever had. Hal played four years of baseball for the Valley and captained the team his senior year. He also played varsity tennis his junior and senior years and captained those teams as well.

His service to his *Alma Mater* was not limited to athletics, however. He was a member of the Men's Senate, the President's Prohibition League, the Campus Workers Club, the YMCA devotional committee. He also was sports editor of the college newspaper and president of his senior class.

In addition, he was voted the ideal student athlete by his classmates. Following his success on the diamond, Hal was invited by the late great Connie Mack to join the Philadelphia Athletics.

For his contribution to the early years of LVC's Athletic Program, we are honored today to induct Hal into our Athletic Hall of Fame.

J. Frederick Heilman '26

In the early 20's Fritz Heilman helped usher in the remarkable coaching era of E. E. Hooks Mylin. As one of the famed "Mylin Men," Fritz Heilman played end for LVC football teams that scheduled the likes of Army, Villanova, and Penn State.

At the other end position was Fritz's classmate Jerome Frock who was destined to later become one of the finest

coaches in LVC's history. But it was Fritz Heilman who sparked our 30-6 victory over Villanova. And it was Fritz Heilman who was the star in the 1925 victory over arch-rival Albright.

In addition to captaining the football team, he was elected captain of the 1924-25 basketball team and was a member of the Varsity "L" Club.

In the springtime Fritz Heilman displayed his versatility by playing on the starting nine of the Lebanon Valley College baseball team. Although the demands on his time were great, playing on both the defensive and offensive squads in football and excelling in three sports, Fritz Heilman took the time to serve his class as its treasurer.

Shortly before his death, Tiny Parry, a journalist who covered Pennsylvania sports for more than fifty years, listed Fritz Heilman among the top thirty football players he had ever seen play.

It is with tremendous pleasure that we induct Fritz into the Hall of Fame.

Charles E. Bartolet, Sr. '36

Retired after thirty-six years of teaching and coaching at Nazareth and Easton High Schools, Danny Bartolet began his athletic exploits early as a student at LVC.

A tackle on the Blue and White football team, his remarkable line play was paramount in LVC's 1934 win over the previously unbeaten University of Delaware.

He was the co-captain of the 1935 football team which won six of ten games including an 18-0 shutout of Delaware for the second year in a row. The team's record is all the more impressive when we consider that three of the four defeats were at the hands of Penn State, Drexel and Fordham. Several weeks after the regular season had ended co-captain Bartolet led them in defeating Tampa University on Christmas Day, 1935 in the first intersectional game in the history of Lebanon Valley College.

That same spring Danny Bartolet played first base and batted .391 on the LVC baseball squad, which won the Eastern Pennsylvania Collegiate League Championship. The next year he captained the team.

He also played two fine seasons of basketball for the Dutchmen and was voted Best Athlete of the College by the student body.

It is no surprise that in 1978 he was elected to the PIAA District XI Hall of Fame.

It is our distinct pleasure here today to add yet another Hall of Fame induction to Danny's outstanding record.

Henry W. Schmalzer '47

Hank Schmalzer was one of the stellar performers who served LVC, country, and LVC again, in that order. Hank played on the '39, '40, and '41 Dutchmen Football teams. His play at the tackle position was outstanding. In 1941 he received honorable mention as a tackle on the little All-American team. His teammates elected him captain of the 1942 squad, but he was called into the Army before the season opened.

He returned to the Annville campus in the fall of 1946. In that, his senior year, in addition to playing at his customary tackle position, Hank also served as line coach for the entire squad.

One of the highlights of his last season was the drubbing our men gave the Albright Lions.

Hank Schmalzer was a member of the Varsity "L" Club and was elected to the Men's Day-Student Congress following his return from the war.

Following his playing days at LVC, Hank Schmalzer devoted fifteen years of his life to coaching both football and track, the last five years as lead coach of nearby Lebanon High School.

We are indeed proud to induct Hank into the LVC Athletic Hall of Fame.

George R. Marquette '48

Rinso Marquette has been making his mark on the Lebanon Valley College campus for most of the last thirty-nine years. With the exception of time out for graduate work, a high school coaching position and a stint with the Detroit Tigers baseball organization, Rinso has been at every LVC Homecoming since the mid '40s.

As a student he lettered in three sports. He was a high point producer on the hardwoods and captained the '47-48 basketball team. He was the heavy hitting second baseman on the 1947 team that enjoyed an 11-2 record. On the gridiron he ran for yardage from the left halfback position. In his senior year he was second in scoring behind LVC Hall of

Famer Hank DiJohnson.

His classmates selected him Men's Sports Leader. He was a member of the Men's Senate, vice-president of the Junior Class, and was selected for inclusion in *Who's Who in American Universities and Colleges*.

A short time after graduation Rinso returned to LVC to coach both its baseball and basketball teams. In the 1952-53 season his cagers set a season record of 20-3, carrying the Dutchmen's banner into the NCAA Eastern Regional playoffs at Raleigh, North Carolina, where they lost to Louisiana State University in the semi-finals. In his eight years at the helm of the basketball program his teams had won 100 games.

Upon Marquette's retirement from coaching, the *York Dispatch* noted that "when Rinso Marquette resigned as coach at Lebanon Valley, intercollegiate athletics lost a gentleman."

Fortunately for us, LVC did *not* lose him. It is our distinct honor to induct Rinso into the LVC Hall of Fame.

Lester S. Holstein '61

In May 1960 Les Holstein—then a junior who had already earned eight varsity letters in football, baseball and track—became the first undergraduate in the history of Lebanon Valley College to receive the Chuck Maston Memorial

Award. The award is presented to the athlete who has displayed exceptional qualities of sportsmanship, leadership, cooperation and spirit.

Les' efforts *were* exceptional. In one dual track meet against Ursinus he scored 26 points alone by winning the 120-yard high hurdles and 220-yard low hurdles (new events to him), the 100-yard dash, tying for first place in the high jump and pole vault, and garnering second place in the 220-yard dash.

A typical day on the football field for Holstein was not unlike the game against Muhlenberg when, a junior, he caught a pass for 13 yards, carried the ball 12 times for 50 yards, punted four times for an average of 39 yards, intercepted two passes and carried them back for 36 and 18 yards, returned a kickoff 14 yards and recovered a fumble.

Off the playing fields Les Holstein was a member of the Glee Club and Men's Senate, a class officer for three years, and treasurer of the Student Christian Association. He was selected for inclusion in *Who's Who in American Universities and Colleges*.

It gives us great pleasure today to induct Les into the LVC Hall of Fame.

Edward F. Thomas '71

Ed Thomas, or "Tree" as we came to call him—that's right, Tree as in sturdy oak—

came to LVC in the fall of 1967 having played football in high school. He had not wrestled, and he had never seen a lacrosse game.

But over the next four years he became a master of all three sports. As a defensive end he was named to the All-Pennsylvania Football Team in 1968 and 1970 and given Honorable Mention on the Little All-American Team his senior year. He was named to the First Team of the Middle Atlantic Conference and the Eastern Collegiate Athlete Conference First Team two different years. He co-captained the football team and was the 9th round draft choice of the New York Giants. His jersey number 88 was permanently retired.

He was an undefeated wrestler his senior year and took second place in the MAC. At the time of his graduation he held the college record of 8 falls in one season, recording 6 in a row and most career falls of 23.

Ed played four years of varsity lacrosse and in 1971 was named to the second All-MAC team and accorded honorable mention in the Central Atlantic Division. That year Ed was selected Mr. Athlete by his fellow students and also received the Chuck Maston Award.

We are pleased to induct Ed into the Hall of Fame.



Above, left to right: Dr. Arthur L. Peterson, Suzy Shenk Cronkright '70, George "Rinso" Marquette '48, Ed Thomas '71, I. Frederick "Fritz" Heilman '26, Hank Schmalzer '47, Charles E. Bartolet '36, Edwin "Hal" White '17, and Les Holstein '61.

New LVC Certificate Programs

Lebanon Valley College has instituted four new certificate programs in the fields of accounting, management, marketing and business computing, each of which requires 27 hours for completion.

These four certificate programs are intended to provide adult students with a very convenient way to participate in higher educational programs most relevant to their career advancement or their employment. Certificates from Lebanon Valley College, already recognized for quality instructional programs, will become highly rated in business and industry.

Basically starter programs for adults, the certificate programs generally approximate the first year of a four-year college education. Such certificates may become the basis from which adults can continue their higher education at the associate's or bachelor's degree level.

Experience has shown that certificate holders, by qualifying for employment opportunities in new areas of expertise and responsibility, are often able to make their careers more viable. Employers often find holders of certificates to be the best problem solvers and decision makers in their companies.

All four LVC certificate programs consist of nine courses, 27-semester-hour sequences designed to introduce the adult student to basic knowledge and skills in four special subjects, while at the same time offering selected studies in some basic arts and sciences courses. Those who are awarded such LVC certificates must study basic computer systems, managerial written and oral communications and usually a fundamental psychology course. Thus, these certificates are not simply job training programs, they are the foundations of a quality collegiate education. Unlike the typical college freshman course of study, these certificate programs provide substantial study in selected subjects, including courses usually taught to sophomores and juniors.

Because some of the specific courses are based on prerequisites or experiential credit, certificate requirements cannot be completed in one year. Certificate students usually take 18 to 24 months to complete their programs part-time.

LVC's Office of Continuing Education strives to serve the educational needs of the people in surrounding communities. This is part of its educational mission to the community in which the College has been located for 118 years. Courses in the certificate program are offered regularly in evenings, early evenings, and weekends during the academic year and also during the two summer sessions. Further information may be obtained from the Continuing Education Office at 867-4411, extension 213. Registration and payment by VISA and MasterCard may be accomplished by telephone.

CERTIFICATE PROGRAMS

Certificate in Accounting

MG	100	Business and Its Environment
AC	151	Principles of Accounting I
AC	152	Principles of Accounting II
AC	251	Intermediate Accounting I
AC	252	Intermediate Accounting II
MG	180	Principles of Management
CS	140	Computer Systems and Their Use
EN	210	Management Communications
Three hours of Psychology as approved by Dean of Continuing Education		

Certificate in Marketing

MG	100	Business and Its Environment
MG	180	Principles of Management
MG	364	Advertising
MG	381	Marketing Management
MG	384	Marketing Research
AC	151	Principles of Accounting I
EC	100	Basic Economics
CS	140	Computer Systems & Their Use
EN	210	Management Communications

Certificate in Management

MG	100	Business and Its Environment
AC	151	Principles of Accounting I
AC	152	Principles of Accounting II
MG	180	Principles of Management
MG	381	Marketing Management
EC	120	Principles of Economics II
CS	140	Computer Systems and Their Use
EN	210	Management Communications
Three hours of Psychology as approved by Dean of Continuing Education		

Certificate in Business Computing

MG	180	Principles of Management
6 hours of accounting as approved by Dean of Continuing Education		
MA	170	Elementary Statistics
or EC	222	Quantitative Methods
CS	140	Computer Systems and Their Use
CS	244	Business Computing with Cobol
CS	345	Business Computing Systems
En	210	Management Communications
Three hours of Psychology as approved by Dean of Continuing Education		

Perennial Pride

Lebanon Valley's Campus Beautification Program

Some students may care only about what Lebanon Valley College can do for them, but many have been asking what they can do for the College.

Such is the case with members of Alpha Phi Omega (Nu Delta Chapter) and Gamma Sigma Sigma (Beta Chi Chapter), LVC's only national service fraternity and sorority. No longer satisfied with such long-standing activities as used book exchanges, bike hikes and carnivals for retarded citizens, work with retarded children, a blood drive for patients in near-by hospitals, and Helping Hands Weekend, Joe Ruocco, APO's president, asked the fraternity's service chairman, senior

Harold Haslett, to propose three additional service projects for the fall semester: one each to benefit the community, the fraternity and the campus.

Visiting residents of a local home for the elderly and "sprucing up" the fraternity's meeting room (new furniture and paint) satisfied the community and fraternity service requirements. Coming up with a campus project required more thought. In his routine walks across campus, Haslett began to see things, things he hadn't noticed before. Unsightly footpaths. Colorless garden areas. Sparse shrubbery. Litter around some of the dorms. He remembered that earlier in the semester the APO brothers had agreed something needed to be done to encourage more students to take pride in their campus. And he realized he had found APO's service project for the campus: a campus beautification program.

APO and Gamma Sigma Sigma members (who were asked to join in the project) were much in favor of the proposal. So were College administrators. In fact, Dr. George Marquette, vice president for student affairs, requested that the project become an ongoing one. President Arthur Peterson was enthusiastic about the idea, saying he had noticed the campus needed beautification, especially in light of his plans for expanded use of facilities. Vice President and Controller Robert Riley assured the students of some funding for the initial phase of the project. Finally, Haslett was ready to take his proposal to the director of grounds, Kevin Yeiser. Yeiser and Haslett compared ideas for the project and designed long-range plans.

As a result, on the first Saturday in November students from APO and Gamma Sigma Sigma joined with Yeiser and members of his staff in planting new shrubbery, thinning and cutting back ivy, and planting spring bulbs. Other flower beds were created and prepared for planting in the spring.

In the spring, the crew again will roll up their sleeves, planting hedges amidst the ivy in front of the Allan W. Mund College Center (forming a natural barrier to discourage walking on the grass), planting annuals and flowering trees for continuous spring and summer color and holly trees for fall color.

A close look soon will reveal a new tradition of pride budding on campus.

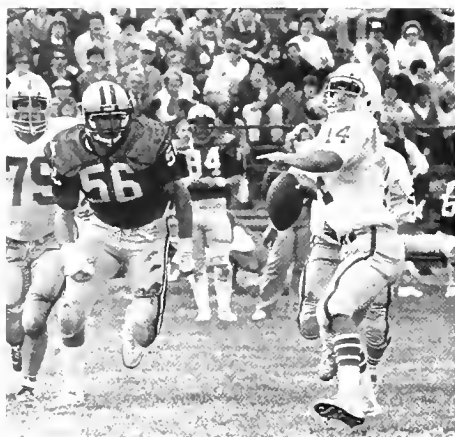


Classnotes

'43 The **REVEREND DR. R. HOWARD PAINE** was honored in September for twenty-five years of service at St. Thomas United Church of Christ in Reading, Pennsylvania. Before coming to St. Thomas Church in 1959, he served churches in Boston, Massachusetts; Bethlehem and Lancaster, Pennsylvania.

RICHARD J. HOERNER retired from the faculty of Rochester Institute of Technology in May. He was honored with the designation of professor emeritus of mathematics.

DOROTHY LANDIS GRAY is on sabbatical from Arkansas College, Batesville, Arkansas for this year. During the fall semester she worked with the Dallas Opera. As of January she will be working with the Pennsylvania Opera Theatre in Philadelphia.



'50 The **REVEREND EDGAR D. WERT, SR.** has been named pastor of Emmanuel United Methodist Church of Brownstone, Pennsylvania. **JAMES E. LEBO** was honored recently at a retirement dinner held by Westvaco Corporation in Hot Springs, Virginia. He joined Westvaco in 1953 and had served as general sales manager since 1979.

67 **LOIS E. QUICKEL** was installed recently as president of the Lancaster area chapter of Pi Lambda Theta, a national organization for educators. She is a sixth grade teacher at Manheim Township Middle School. **PAUL G. TIETZE** was appointed technical service representative of Witco Chemical's Sonneborn Division in New York City.



'69 **DENNIS TULLI** was named assistant principal at Penn Manor High School. In addition, he became head coach of the football team.

FRANKLIN SHEARER was named general manager of Hershey Meats and Commissary, a division of HERCO.

THOMAS H. BROSS was selected to receive the Presidential Award for Excellence in the teaching of science. Under the auspices of the National Science Foundation one science teacher and one mathematics teacher were chosen from each state. Tom is the physics teacher and chairman of the science department at Moravian Academy in Bethlehem, Pennsylvania.

DR. KENNETH M. BAKER was elected to Fellowship in the American College of Cardiology. He is currently director of cardiovascular research at Geisinger Medical Center, Danville, Pennsylvania.

'73 **DR. BONNIE BLAZER YOST** is serving a postdoctoral appointment at Cambridge University in the department of pharmacology.

'78 **KATHLEEN M. LAZO** is employed as a cooperative education coordinator for the Baltimore County Public Schools.

'79 **VALERIE KUHN FAWCETT** is a computer programmer in Irving, Texas.

MELINDA MANWILLER RENTZ is director of music at Calvary Lutheran Church of Lauderdale, Pennsylvania.



'80 **LAURA NELSON SELINSKY** completed a three-year appointment as associate pastor of Trinity United Methodist Church in Amherst, New York. She is now working toward her master of divinity degree at Duke University in Durham, North Carolina.

BRUCE D. LYMAN is attending Alliance Theological Seminary in Nyack, New York.

DR. SCOTT B. ROTHMAN opened a family chiropractic office in Wayne, Pennsylvania.





'81 KATHLEEN M. PICCIANO is attending the Ohio State University College of Veterinary Medicine.

STEVEN R. MILLER is a third-year law student at Valparaiso University in Indiana. He is associate note editor of the *Valparaiso University Law Review* and vice president of the school's International Law Society.

KIMBERLY A. REESE completed Air Force basic training at Lackland Air Force Base in Texas.

STEVEN ANGELI is completing work on a doctorate in polymer science at Penn State University in State College, Pennsylvania.



'82 VALERIE LANIK ANGELI is working as a registered nurse in the intensive care and cardiac care units of Centre Community Hospital in State College, Pennsylvania.

LISA NAPLES BOCCUTI is teaching elementary vocal music in the Hatboro-Horsham School District. She formerly taught for two years in the Council Rock School District.

'83 STEVE WEBER is a member of the U.S. Air Force "Singing Sergeants" stationed at Bollinger Air Force Base in Washington, D.C.

TWILA MAUST BENDER is a social worker with the United Christian Church Home in Annville, Pennsylvania.

KRIS VAN BENSCHOTEN is teaching at Messiah Lutheran Day Care Center in Scotch Plains, New Jersey.

KATHRYN LANDIS KUHN is teaching fifth grade at the Broad River elementary school in Beaufort County, South Carolina.

SHARON REEVES completed her graduate studies at Columbia University with high honors. She is now teaching handicapped children in Boonton, New Jersey.

DAVID E. KERR is an actuarial student with Union Fidelity Life Insurance Company in Trevese, Pennsylvania.



'84 PAMELA KRAMER FREYSINGER is teaching sixth grade at the Lemoyne Middle School in the West Shore School District of Pennsylvania.

MARY KARAPANDZA is teaching seventh and eighth grades at Saint Margaret Mary School in Penbrook, Pennsylvania.



MARRIAGES

1977

E. Allen Blair to **LINDA MAE WEAVER**, June 16, 1984.

1984

Ralph Michael Carmody to **PATRICIA MARIE NACE**, September 15, 1984

Martin Basti to **BRENDA FOCHT**, June 2, 1984.

BIRTHS

1969

To Marcia Taylor and **LARRY R.**

TAYLOR, a daughter, Megan Marie, on July 23, 1984.

1970

To Kathy Wall and **LARRY BOWMAN**, a daughter, Alexis Wall, on January 24, 1984.

1972

To **CHERYL KIRK NOLL** and David Noll, a son, Philip Kirk, on July 31, 1984.

1974

To **JEAN REDDING CUNNINGHAM** and Michael Cunningham, a son, Eamon Michael, on April 23, 1984.

1977

To **TINA DURITT DEANGELO** and Paul DeAngelo, a son, Jeremy Paul, on June 30, 1983.

To **LINDA SCALPELLO WOOLBAUGH** and **CHARLES WOOLBAUGH '76**, a son, Matthew Robert, on May 1, 1984.

1979

To **MELINDA MANWILLER RENTZ** and Kevin S. Rentz, a son, Darryl Kevin, on June 8, 1984.

1980

To **LAURA NELSON SELINSKY** and **BARRY SELINSKY**, a daughter, Rachel Sarah, on January 7, 1984.

IN MEMORIAM

1913

HARRY EDWIN ULRICH on September 22, 1984 in Naples, Florida.

1919

WALTER Q. BUNDERMAN on September 22, 1984 in East Pennsboro, Pennsylvania.

1927

ESTHER W. MADCIFF on September 2, 1984 in Lancaster, Pennsylvania.

1930

MARY RUHL in Danville, Pennsylvania.

1942

EDITH E. ABARY on July 25, 1984 in Lower Allen, Pennsylvania.

ADVANCED DEGREES

1977

LINDA WEAVER BLAIR received the master of Science Degree in Education from Cornell University in August, 1984.

1978

KATHLEEN M. LAZO received the Master of Liberal Arts Degree from Johns Hopkins University in June, 1984.

1980

BARRY S. SELINSKY received the Doctor of Philosophy Degree in Biochemistry from the State University of New York at Buffalo in June, 1984.

RICKY EUGENE HARTMAN received the Doctor of Osteopathy from Philadelphia College of Osteopathic Medicine in June, 1984.

Gluntz Named Development Director



KAREN MCHENRY GLUNTZ was recently named director of development at Lebanon Valley College.

Gluntz, who received a master of administration in business administration from Penn State University, also graduated from Lebanon Valley College with a B.S. in business administration and from Marymount College with a B.A. in history.

A native of Dobbs Ferry, New York, she was previously employed as director of conferences and convention services for Hershey-Gerlach Associates and as a sales representative for Hotel Hershey. Earlier in her career she was a sales representative for the corrugated division of Westvaco Corp., Baltimore and an elementary school teacher in North Tarrytown, New York.

The wife of Dr. Martin Gluntz '53, she is a member of the Hershey Business and Professional Woman's Association and St. Joan of Arc Church, Hershey.

New Scholarship Established

Dr. Arthur L. Peterson, president of Lebanon Valley College, has announced a new scholarship in biology.

The Mary E. McCurdy Graham Biology Scholarship Fund, begun with \$250,000 from the Estate of the late Mrs. Graham, will provide substantial scholarship aid for outstanding students in biology. Both prospective and current students are invited to apply for the competitive scholarships, which are renewable annually.

Graham, who retired in 1974 after twenty-six years of teaching biology and advanced biology in the Lower Merion School District, Ardmore, was a 1930 graduate of Lebanon Valley and a lifelong advocate of excellence in education, particularly in biology. Her will specified that a portion of her estate should be used in the biology department of her alma mater to help insure that future students would enjoy the same kind of education she received.

Dr. Paul L. Wolf, chairman of the department of biology, upon learning of the new scholarship, said: "These funds will help us attract a significant number of highly qualified and promising students in biology, to expand the base of our already large number of outstanding scholars in this field."

The Graham scholarships, along with the \$5,000-per-year Dow Chemistry Scholarships the college began offering this year, are, said Peterson, "a challenge to other departments within the College to identify sources of similar scholarship funds." Peterson explained that both new programs are part of the College's new emphasis on providing more financial aid to top-quality students.

Creating an Event

David Michaels, director of food service and conferences, has some advice for those planning large dinners, graduation parties, wedding receptions, etc.

"If you're going to transform a room (as he did with the gymnasium for the inaugural luncheon), sit down and plan everything in advance. Decide how you want the room to look and then pick apart the components. Find out what you already have or what you may need to borrow or rent.

"Use what you have, but don't mix and match. If you have some good china, but not enough for everyone, don't use it." Michaels admits he did not follow this advice at the inaugural. "We used the College's old silver service from when they used to serve every meal and we filled in with our stainless steel flatware. But all the flatware on each table matched."

On the subject of floral arrangements, his advice is "Cut flowers are best, and the more simple an arrangement the better." He favors light, airy arrangements. The centerpieces for the inauguration consisted of one sprig each of eucalyptus, scotch broom and freesia in beakers and flasks from the College's old chemistry laboratory.

Most important, he says, is to create an event, to present a novel menu that looks as good as it tastes.

Novelty does not mean that the food must be unfamiliar to the guests. In fact, he says, this is not the time to venture into uncharted water. "If you're big on Italian food and comfortable preparing it, make your menu unusual by using different pasta products—fettucine or spinach noodles, for example," he says.

At the inauguration, he used familiar foods (beef, rice, carrots, broccoli, cauliflower, apples, walnuts and lettuce) in an innovative menu with nouveau cuisine touches (see recipes). The effect—a dinner that was a hit with everyone from the pickiest eaters to the most discriminating palates among the guests.

The small touches are also important. "Because we had no way to keep ice in the water glasses," he explained, "we did something as simple as floating a lemon slice in each water glass. It had visual impact and kept the water fresh."

In keeping with the College's United

Methodist tradition, Michaels served an appetizer of cranberry juice. But the presentation was unusual. He served the juice in sparkling crystal champagne glasses.

Michaels also shared a few professional shortcuts. "You can cut costs by hiring high school or college students as servers, and if you know a good baker you can have him make the dessert instead of suffering over the baking yourself.

"If you're really on the go," he says, "fresh vegetables can be cut a few days in advance and covered with cheesecloth or plastic wrap, then ice. But the ice should never touch the vegetables. Cold dry storage is much better."

Marinated meat is also good for a "prepare ahead" dinner, he explains. "The marinade helps tenderize the meat and lets you cook the meat to the medium or medium rare stage, which gives it a nice texture."





Above all, he says, don't be afraid to hire professional help, even if only for a portion of the menu. Many caterers will agree to cater only part of an event, he said. "Remember, your time is worth money too."

Michaels agreed to share some of the recipes he used for the inaugural luncheon. The first is a simple marinade for the sirloin tips with which the entree was created.

Marinated Beef

- 3 pounds sirloin tip, cut into strips or cubes (see below)
- 1 quart salad oil
- 3/4 cup cider vinegar
- 1 clove garlic, ground
- dash of salt
- dash of white pepper
- 3 tbsp. Worcestershire sauce

Mix together, pour over beef to cover, marinate (covered and refrigerated) for at least 18 hours, preferably longer.

Michaels says the best way to prepare the marinated beef is flame broiling. It

may also be baked in a hot oven or seared and sauteed in a little marinade. This recipe will serve 8 to 10 people.

For the inauguration, he placed 1 1/2-inch slices of meat lengthwise on skewers with small whole mushrooms at either end of the skewers, marinated the skewered meat and mushrooms for a few days, cooked in a hot oven, and served over white rice with pimento bits.

Completing the plate was a bouquetiere (combination) of steamed fresh broccoli and cauliflower florets and precisely julienned carrots, lightly buttered and salted.

Another hit at the luncheon was an unusual spinach salad with apples, walnuts and mustard dressing. The recipe is an adaptation of a salad served at Prospect of Westport, a nouveau cuisine restaurant in Kansas City.

For the salad you'll need:

- Fresh spinach, washed and stemmed
- Fresh red leaf lettuce, washed and torn into bite size pieces
- Firm red apples, unpeeled, cored and cut in medium dice
- Chopped walnuts
- Mustard dressing (recipe follows)

Arrange spinach and leaf lettuce on plates or in bowl. Sprinkle with apples

and walnuts. Dress with warm mustard dressing.

For the dressing you'll need:

- 4 eggs
- 1 cup heavy cream
- + 1 cup
- 2/3 cup white vinegar
- 1 scant cup sugar
- 4 tbsp. dry (English) mustard
- 2 tsp. salt

Beat eggs well. Add mustard, sugar and salt and beat again. Slowly add one cup heavy cream and vinegar. Pour into heavy saucepan and cook slowly until thickened. Remove from heat. Add remaining cup of cream, whisking to combine well.

NOTE: Will hold for long periods of time in refrigerator; reheat to serve. Makes wonderful homemade mustard without the addition of the second cup of cream. If necessary, the dressing may be served at room temperature.

LAST CALL!

The 1984-1985 Scholarship Funding Campaign is coming to a close. There is still time to make a contribution and receive a tax break on your 1984 return. Help a deserving student gain access to a quality educational experience at:

LEBANON VALLEY COLLEGE **ANNVILLE, PA 17003 (717) 867-4411, ext. 222**

All gifts to this year's annual giving program will be used for scholarship purposes unless we are specifically instructed to the contrary by the donor.

In order to extend the opportunities for quality education at Lebanon Valley College, I / we plan to contribute \$ _____ to the 1984-1985 Annual Fund-Raising Campaign. Unless another use for a pledge is specifically indicated by the donor, all monies generated will be used for scholarship and financial aid purposes.

Signed _____

Date _____

Please make checks payable to:
Lebanon Valley College
Contributions are tax deductible.

LEBANON VALLEY COLLEGE **1984-1985 SCHOLARSHIP** **FUNDING CAMPAIGN**

- _____ Trustee Associate - \$11,700 or more,
one year's tuition for two students
- _____ Founders Society - \$5,850 or more,
one year's tuition for one student
- _____ Presidents Club - \$1,360 or more, two
months' tuition for one student
- _____ Deans Club - \$680 or more, one month's
tuition for one student
- _____ Professors Club - \$170 or more, one
week's tuition for one student



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